



Ben's Run is a part of Ben's Gift Inc, a non-profit 501(c)(3) organization. Tax ID number is 453550053.

Donations are tax deductible as charitable contributions. Businesses can take a deduction for their contributions.

Dear Friend of Ben's Run,

**It's our 10<sup>th</sup> anniversary and the final year of Ben's Run!** If you have supported us in the past, we can't thank you enough for your steadfast commitment to fighting pediatric cancer. Our final run in **2020**, which once again will benefit the Center for Cancer and Blood Disorders at Children's National in Washington, D.C., **is scheduled for Saturday, Oct 3<sup>rd</sup>, the first Saturday in Oct.** We are planning a 5 mile, 5K and 1 mile run or walk! We have about 1,000 registered participants each year!

### **Our story**

Our son, **Ben Goldfogle**, was treated at Children's for various forms of leukemia for six and a half years before passing away after his second bone marrow transplant in September 2009, a month before his 12th birthday. This run enables the community to remember our courageous young boy by assisting other children who are battling cancer.

### **Our funding – Doubling donations for our final year**

**Since this is our last year, and you will not be hearing from us again next year, please consider doubling your sponsorship or donation!** Last year, we donated \$115,000 to the hospital, which brings our total fundraising amount after nine years to \$747,500. **For our final race, our goal is to hit a grand total of \$1 million after 10 years so we need to raise \$252,500 by race day Oct. 3! Doubling your donation will help us get there!**

### **Why donate?**

Childhood cancers collectively receive only 4% of federal funding, making charitable donations essential to pushing scientific boundaries to find cures. Proceeds generated by Ben's Run are essential to filling this gap, advancing experimental research so that larger grants can be obtained to turn this research into life-saving solutions for kids. **\$252,500 would provide the seed money to continue important experimental research, focusing on the sickest of the sick children by detecting and treating their cancer at its earliest stage.** Specifically, our funds will support research involving a novel T-cell therapy for pediatric patients with acute myeloid leukemia (AML). **Please review our full Impact Report at [www.bensrun.org](http://www.bensrun.org). To date, Ben's Run has supported 40 patients through our clinical trials and potentially could support an additional 22 patients if we can raise another \$252,500.**

### **How to contribute**

Donation checks are greatly appreciated and should be made **payable to Ben's Gift, Inc. and mailed to PO Box 4558, Silver Spring, MD 20914** or you give your check to one of our many Ben's Run volunteers. We also would appreciate **donations** for our **Silent Auction** that starts the night before the run and continues on race day; **gift certificates or gift cards to use as prizes; and donated food and drinks** to give away at the run. Whatever your contribution, your support will not go unnoticed by our many participants, and you will be helping the patients at Children's National!

**Please help us reach our \$1 million goal** after 10 years, and help us fight childhood cancer!

All the best,

Clare Goldfogle, Ben's mom & President of Ben's Gift, Inc.

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