

***Sponsorship and Donation levels for Ben's Run 2020: Doubling a sponsorship or donation from last year to reach our "\$1 million after 10-year goal" comes with 4 social media mentions prior to race day**

Ben's Gift, Inc., PO Box 4558, Silver Spring, MD 20914 Tax ID is 45 355 0053 www.bensrun.org



→ \$10,000 SPONSORSHIP, Ben's Run Cancer Angel:

1. **Website:** Your logo will be listed as a "Ben's Run Cancer Angel" on www.bensrun.org.
2. **Materials:** Your materials will be included in more than 1,000 race participants' bags.
3. **Race shirt:** Your logo will be included at the very top of our race participant shirt (more than 1,000 to be distributed.) Please provide logo in bl & wh line art in an eps, jpeg or tif file.
4. **Major donor banner:** Your logo on race day "Major Donor Banner" located at race start/finish. Please provide logo in a hi-res jpeg or tif file, camera ready.
5. **Signs around school:** Your name will be on additional signs at our bag pick up the night before run and race day staging area, identifying you as a "Ben's Run Cancer Angel"
6. **Race registrations: Your organization will receive 35 for free.**
7. **Thank you: You will be given a public thank you at the microphone before the run starts.**
8. **Mile marker sign: Your logo will be on a mile marker along the racecourse.**
9. **Photo: Representatives from your organization will have their picture taken with oncologists present on race day.**
10. **Starting line banner: Your logo will be placed on the 5 mile/5K starting line banner.**
11. **Social media thank yous: You will receive monthly then weekly social media thanks yous on Facebook, Twitter and Instagram from the day check is received up to race day.**

→ \$5,000 SPONSORSHIP, Ben's Run Cancer Superhero:

1. **Website:** Your logo will be listed as a "Ben's Run Superhero" on www.bensrun.org.
2. **Materials:** Your materials will be included in more than 1,000 race participants' bags.
3. **Race shirt:** Your logo will be included on our race participant shirt (more than 1,000 to be distributed.) Please provide logo in bl & wh line art in an eps, jpeg or tif file.
4. **Major donor banner:** Your logo on race day "Major Donor Banner" located at race start/finish. Please provide logo in a hi-res jpeg or tif file, camera ready.
5. **Signs around school:** Your name will be on additional signs at our bag pick up the night before run and race day staging area, identifying you as a "Ben's Run Superhero!"
6. **Race registrations: Your organization will receive 20 for free.**

- 7. Thank you: You will be given a public thank you at the microphone before the run starts.**
- 8. Mile marker sign: Your logo will be on a mile marker along the racecourse.**
- 9. Photo: Representatives from your organization will have their picture taken with oncologists present on race day.**

→ \$2,500 SPONSORSHIP, Cancer Champion:

- 1. Website:** Your logo will be listed as a “Ben’s Run Champion” on www.bensrun.org.
 - 2. Materials:** Your materials will be included in more than 1,000 race participants’ bags.
 - 3. Race shirt:** Your logo will be included on our race participant shirt (more than 1,000 to be distributed.) Please provide logo in bl & wh line art in an eps, jpeg or tif file.
 - 4. Major donor banner:** Your logo on race day “Major Donor Banner” located at race start/finish. Please provide logo in a hi-res jpeg or tif file, camera ready.
 - 5. Signs:** Your name will be on additional signs at our bag pick up the night before run and race day staging area, identifying you as a “Ben’s Run Champion!”
- 6. Race registrations: Your organization will receive 10 for free.**
- 7. Thank you: You will be given a public thank you at the microphone before the run starts.**

→ \$1,000 SPONSORSHIP, Cancer Warrior:

- 1. Website:** Your logo will be listed as a “Cancer Warrior” on www.bensrun.org.
- 2. Materials:** Your materials will be included in more than 1,000 race participants’ bags.
- 3. Race shirt:** Your logo will be included on our race participant shirt (more than 1,000 to be distributed.) Please provide logo in bl & wh line art in an eps, jpeg or tif file.
- 4. Major donor banner:** Your logo on race day “Major Donor Banner” located at race start/finish. Please provide logo in a hi-res jpeg or tif file, camera ready.
- 5. Signs:** Your name will be on additional signs at our bag pick up the night before run and race day staging area, identifying you as a “Ben’s Run Cancer Warrior!”

→ \$500 donation, Cancer Fighter:

- 1. Website:** Your logo will be listed as a “Cancer Fighter” on www.bensrun.org.
- 2. Materials:** Your materials will be included in more than 1,000 race participants’ bags.
- 3. Race shirt:** Your logo will be included on our race participant shirt (more than 1,000 to be distributed.) Please provide logo in bl & wh line art in an eps, jpeg or tif file.

→ \$250 donation, Star Supporter:

- 1. Website:** Your logo will be listed as a “Star Supporter” on www.bensrun.org.
- 2. Materials:** Your materials will be included in more than 1,000 race participants’ bags.

→ \$100 donation, Friend of the Run:

- Website:** Your logo will be listed as a “Friend of the Run” on www.bensrun.org