

Ben's Run is a part of Ben's Gift Inc, a non-profit 501(c)(3) organization. Tax ID number is 453550053.

Donations are tax deductible as charitable contributions. Businesses can take a deduction for their contributions.

Dear Friend of Ben's Run,

I hope this letter finds you and your family well! It's our 10<sup>h</sup> anniversary and the final year of Ben's Run! That was our plan for 2020, but then the pandemic hit, and we held a small virtual run in 2020 instead. But this year is our final inperson run on Oct. 16, 2021. If you have supported us in the past, we can't thank you enough for your steadfast commitment to fighting pediatric cancer. Our Oct. 16<sup>th</sup> run will once again benefit the Center for Cancer and Blood Disorders at Children's National in Washington, D.C. We are planning a 5 mile, 5K and 1 mile run or walk! We have about 1,000 registered participants each year!

**Our story.** Our son, **Ben Goldfogle**, was treated at Children's for various forms of leukemia for six and a half years before passing away after his second bone marrow transplant in September 2009, a month before his 12th birthday. This run enables the community to remember our courageous young boy by assisting other children who are battling cancer.

Doubling donations for our final year. Since this is indeed our last year, please consider doubling your sponsorship or donation! Last year, we donated \$116,000 to the hospital, which brings our total fundraising amount to \$863,500. For our final race, our goal is to hit a grand total of \$1 million so we need to raise \$136,500 by race day Oct. 16! Doubling your donation will help us get there!

Why donate? Childhood cancers collectively receive only 4% of federal funding, making charitable donations essential to pushing scientific boundaries to find cures. Proceeds generated by Ben's Run are essential to filling this gap, advancing experimental research so that larger grants can be obtained to turn this research into life-saving solutions for kids. \$136,500 would provide the seed money to continue important clinical research, focusing on the sickest of the sick children by detecting and treating their cancer at its earliest stage. Specifically, our funds will support research involving a novel T-cell therapy for pediatric patients with acute myeloid leukemia (AML). Please review our full Impact Report at www.bensrun.org.

How you can contribute. Donation checks are greatly appreciated and should be made payable to Ben's Gift, Inc. and mailed to PO Box 4558, Silver Spring, MD 20914 or you give your check to one of our many Ben's Run volunteers. We also would appreciate donations for our Silent Auction that starts the night before the run and continues on race day; gift certificates or gift cards to use as prizes; and donated food and drinks to give away at the run. Whatever your contribution, your support will not go unnoticed by our many participants, and you will be helping the patients at Children's National!

Please help us reach our \$1 million goal after 10 years and help us fight childhood cancer!

All the best, Clare Goldfogle, Ben's mom & President of Ben's Gift, Inc. Clare@bensrun.org, 301-602-7288