



Ben's Run is a part of Ben's Gift Inc, a non-profit 501(c)(3) organization. Tax ID number is 453550053. Donations are tax deductible as charitable contributions. Businesses can take a deduction for their contributions.

Dear Friend of Ben's Run,

It's our 7<sup>th</sup> anniversary! Our Silver Spring, MD neighborhood is again excited to organize Ben's Run to benefit the Center for Cancer and Blood Disorders at Children's National in Washington, D.C.

### **Our story**

Our son, Ben Goldfogle, was treated at Children's for leukemia for six and a half years before passing away after his second bone marrow transplant in September 2009, a month before his 12th birthday. This run enables the community to remember our courageous young boy by assisting other children who are battling cancer and life-threatening blood disorders.

### **Our event**

Please consider making a donation to Ben's Run 2017, which is scheduled for Saturday, April 1<sup>st</sup>. We are once again planning a 5 mile, 5K and 1 mile run or walk! Over the years, we have had about 1,000 registered participants and last year sent \$97,000 to the hospital, which brings our total fundraising amount after six years to \$430,000. **This year, our goal is to raise \$100,000 to surpass \$500,000!**

### **Why donate?**

Childhood cancers collectively receive only 4 percent of U.S. federal funding, making charitable donations essential to pushing scientific boundaries to find cures. Proceeds generated by Ben's Run are essential to filling this gap, advancing experimental research so that larger grants can be obtained to turn this research into life-saving solutions for kids.

**\$100,000 would provide the seed money to continue important experimental research, focusing on the sickest of the sick children by detecting and treating their cancer relapse at an earlier stage. Please review our full research report at [www.bensrun.org](http://www.bensrun.org).**

### **Please support us**

Donation checks are greatly appreciated and should be made **payable to Ben's Gift, Inc. and mailed to PO Box 4558, Silver Spring, MD 20914** or you give your check to one of our many Ben's Run volunteers. We also would appreciate **donations** for our Silent Auction that starts the night before the run and continues on race day; gift certificates or gift cards to use as prizes; and food and drinks to give away at the run. Whatever your contribution, your support will not go unnoticed by our many participants, and you will be helping the patients at Children's National!

Please join us in our fight against childhood cancer!

All the best,

Clare Goldfogle, Ben's mom & President of Ben's Gift, Inc.

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